Happy New Year!

Addison-Wesley recently exhibited at the USENIX-LISA 2000, the 14th Systems Administration Conference, held December 3-8 in New Orleans, Louisiana. Addison-Wesley authors in attendance includ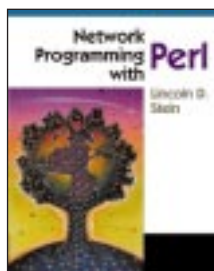ed Bill Cheswick *(Firewalls and Internet Security)*, Dr. Vince Jones (*High Availability Networking with Cisco*), Tom Limoncelli and Christine Hogan (*Successful System Administration*, due June 2001) and Avi Rubin (*White Hat Security Arsenal,* due June 2001). Dr. Jones presided over the very popular all-day tutorial, **Network Design for High Availability**. The 150+ attendees received teasers of Dr. Jones new book.

USENIX is the Advanced Computing Systems Association. Since 1975, the USENIX Association has brought together the community of engineers, system administrators, scientists, and technicians working on the cutting edge of the computing world. LISA is *"the only conference by and for system administrators"* and LISA 2000 focused on the future of the industry as the system administration workforce is stretched to capacity and the demand for diverse skills increase.
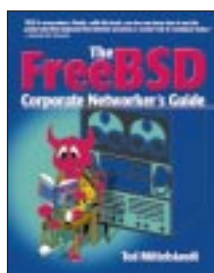
"Coming Soon!"

was Addison-Wesley's battle cry at USENIX-LISA. Conference attendees got sneak previews of lots of exciting new titles, including: *Network Programming with Perl* by Lincoln Stein. Lincoln is a veteran AW author, penning such best sellers as *Web Security* and *How to Set Up and Maintain a Web Site*. *Network Programming with Perl* was the most popular galley among LISA attendees, while *The FreeBSD Corporate Networker's Guide* by Ted Mittelstaedt also drew tremendous attention. Attendees snat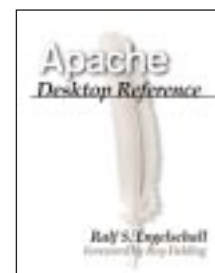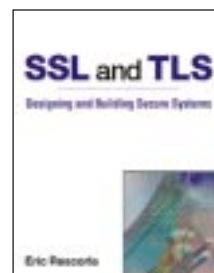ched up over 100 teasers over the course of just two days; galleys disappeared from the literature tables as quickly as they arrived. Other preview chapters available included *Cryptography Decrypted* by Mel and Baker, *Learn to Program Using Python* by Gauld, *Ad Hoc Networking* by Perkins, and *Applying Enterprise JavaBeans* by Matena and Stearns. The best selling Addison-Wesley book of the show was *PostgreSQL: Introduction and Concepts* by Bruce Momjian, which drop shipped just in time for the exhibits. Other popular books included: Tom Clark's *Designing Storage Area Networks* and the brand new security title, *SSL and TLS: Designing and Building Secure Systems* by Eric Rescorla. *Apache Desktop Reference* by Ralf Engelschall arrived from the bindery just in time to be scooped up by some lucky LISA attendees.

CALENDAR OF EVENTS

Tradeshows/Conferences

META-DATA CONFERENCE and the **DAMA INTERNATIONAL SYMPOSIUM** **with increased focus on XML and Web Data Management**
March 4-8, 2001
Anaheim, California

Conference speakers include Addison-Wesley authors: **Sid Adelman**, **Michael Brackett**, **Jill Dyché**, and **Terry Quatrani**.

THE AUTHOR'S CORNER

Please visit Dr. Dobb's TechNetCast for a conversation with Addison-Wesley authors **Don Box, Martin Fowler,** and **Donald Knuth**.

Don Box discusses the convergence of traditional object models and the web. **Martin Fowler** explains and makes the case for lightweight development methodologies. **Donald Knuth** continues his 1999 MIT 7- part presentation: *Artificial Lab's God and Computers Lecture Series.* For more information please visit http://www.technetcast.com/

Addison-Wesley author **Dr. Ravi Kalakota**, *e-Business 2.0* (0-201-72165-1), will be speaking at the following conference:

eCRM Summit 2001
January 22-24, 2001
Lake Tahoe, CA

Addison-Wesley author **Herb Sutter**, *Exceptional C++: 47 Engineering Puzzles, Programming Problems, and Solution*s (0-201-70434-X), will be speaking at the following conference:

OOP 2001
January 22-26, 2001
International Congress Center
Munich, Germany
For more information please visit:
www.oopconference.com

Addison-Wesley author **Don Box** will be speaking on XML and SOAP at European DevWeek 2001. Don is the author of *Essential COM* (0-201-63446-5), and co-author of *Effective COM* (0-201-37968-6) and *Essential XML.* (0-201-70914-7.)

European DevWeek 2001
The Business Design Centre Ltd
February 26 - March 2, 2001
London

For more information please visit
http://www.devweek.com

RAVE REVIEWS

Henderson - _The Guru's Guide to Transact-SQL_ (0-201-61576-2)
"This book...offers a lucid, fast-paced, comprehensive, and mostly technical guide to how to get the most out of Transact-SQL on SQL Server. It also includes hundreds of useful code examples and covers many undocumented features about Transact-SQL that I have not

seen before. Throughout the book, the author describes ways to boost the performance of your Transact-SQL applications, and this is in addition to a full chapter dedicated to performance tuning...If you already have experience with SQL Server from an administrative capacity, and know the basics of Transact-SQL, I think you will find this a very rewarding book to own and read. I highly recommend this book."*
—SQL-Server-Performance.com**,
November 2000**

"This book...offers a lucid, fast-paced, comprehensive, and mostly technical guide to how to get the most out of Transact-SQL on SQL Server."
—SQL-Server-Performance.com,
November 2000**

**Bradley - _The XSL Companion_
(0-201- 67487-4)**
"This book is different, and aptly called a "companion."
—http://world.std.com/~bboeri/**,
November 2000**

**Cockburn - _Writing Effective Use Cases_
(0-201-70225-8)**
"I feel that this is the best book on use cases on the market. I would recommend it strongly to requirements analysts."
—Javamug.org, November 2000

Conallen - _Building Web Applications with UML_ (0-201-61577-0)
"Developers who are planning a Web application would be well advised to read this book."
—Officevba.com, November 2000

**Dustin et al. - _Automated Software Testing_
(0-201-43287-0)**
"This is a perfectly respectable text on the subject"
—Accu.org, December 2000

Humphrey - _Introduction to the Team Software Process_ (0-201-47719-X)
"This book is an excellent overview of the processes and practices that software teams should use."
—IEEE Software, December 2000

**Hunt/Thomas - _The Pragmatic Programmer_
(0-201-61622-X)**
"Fortunately, the last two years have blessed up with a new edition of K&P...and now Andrew Hunt and David Thomas' The Pragmatic Programmer*."*
—IEEE Software, December 2000

Jazayeri - _Software Architecture for Product Families_ (0-201-69967-2)
"The text is well-written and clear, with a format

that is easy to approach."*
—Computing Reviews, July 2000

Jones - _Software Assessments, Benchmarks, and Best Practices_ (0-201-48542-7)
"Software Assessments, Benchmarks, and Best Practices" by Capers Jones is a very through book on evaluating IT."
—Javamug.org, November 2000

"I think that this book certainly deserves at least a qualified recommendation."
—Accu.org, November 2000

McKay/Woodring - _Debugging Windows Programs_ (0-201- 70238-X)
"We now have one book dedicated to where C++ developers spend a majority of their time."
—Deja.com, September 2000

Morle - _Scaling Oracle 8i_ (0-201-32574-8)
"This book is packed with useful information that is otherwise hard to find."
—ixora.com, November 2000

Williams/Walla - _The Ultimate Windows 2000 System Administrator's Guide_ (0-201-61580-0)
"Finally, a book that makes working with and supporting Windows 2000 a whole lot easier."
—DevX.com, November 2000

WHERE IS ADDISON-WESLEY ADVERTISING IN THE NEXT FEW MONTHS?